

# Press Release

---

## Digital Agri Hub and AGRA Forge Strategic Partnership to transform agriculture in Low-and Middle-Income Countries

Digital Agri Hub and the AGRA have formalized a groundbreaking partnership aimed at catalyzing digital transformation in agriculture within low-and middle-income countries (LMICs). The Memorandum of Understanding (MoU) signed in January 2024 sets the stage for collaborative efforts to enhance the livelihoods of small-scale producers through digitalization initiatives.

Under the framework of the MoU, Digital Agri Hub, known for its pioneering work in curating a repository and dashboard of agricultural digital solutions, will join forces with AGRA, who are committed to hastening investment in communication infrastructure in rural areas, to leverage digital tools and technologies for the benefit of farmers. The partnership underscores a shared commitment to advancing the Digitalization for Agriculture (D4AG) agenda, in an effort to support inclusive and sustainable agricultural development.

Key highlights of the partnership will encompass collaboration on harvesting data and insights across the #D4Ag landscape, along with streamlining and promoting curated and verified digital agriculture solutions deployed in LMICs, and co-facilitation of strategic events. Through these collaborative efforts, Digital Agri Hub and AGRA aim to harness the power of digital innovation to address the challenges facing small-scale producers across Africa and beyond.

For more information about Digital Agri Hub and AGRA, please visit: <https://digitalagrihub.org/> and <https://agra.org/>.

### About AGRA

---

AGRA is an African-led organisation focused on putting farmers at the centre of our continent's growing economy. AGRA advances uniquely African solutions to sustainably raise farmers' productivity and connect them to a growing marketplace. Together with its partners—including researchers, donors, African governments, the private sector, and civil society—AGRA seeks to create an environment where Africa sustainably feeds itself.

### Digital Agri Hub

---

Digital Agri Hub is a global initiative, which collects, curates, and publishes transparent and reliable data, insights, and impact metrics on innovative digital solutions deployed in LMICs, transforming small-scale producer's farming and food systems. It is currently being hosted and maintained as an independent entity by Wageningen University and Research (WUR).