



Launch Event Digital Agri Hub for the francophone countries

24 February 2022

15:00-17:00 WAT-CET

Registration through [this link](#)

Introduction

We are very happy to announce the launch of the [Digital Agri Hub](#) for the francophone regions.

The event will explore the status and potential for scaling digital solutions for agriculture in francophone LMICs, where the market is relatively weak compared to the role of public actors.

It will also be the opportunity to learn more on solution providers in the region that the Hub is collecting, curating and disseminating information on.

The event is co-organized by Digital Agri Hub and [Enabel](#) and facilitated by the Dgroups Foundation. It will be in French, including an English translation service for the plenary sessions.

PROJECT PARTNERS



Programme

Time (WAT-CET)	Session
15:00	Welcome words and Introduction to the event: Digital Agri Hub and Enabel
	Demonstration of the Digital Agri Hub dashboard with solutions in the francophone regions
	Short pitches and cases/stories from the francophone regions
	Panel discussion chaired by Ken Lohento (FAO) <ul style="list-style-type: none">- Ms TOURE Djeneba TOGORA, Ministry of Communication, Digital Economy and Modernization of the Administration of Mali- Ms Emmerance TUYISHIME, Program Officer, Pan-African Farmers Organization (PAFO)- A representative from the private sector solution providers- Digital Agri Hub and Enabel
	Questions and answers
	Feedback session
	Closing remarks and next steps
17:00	Meeting ends

Modality

This is an on-line event on the Zoom platform. The event will be in French and with live interpretation to English for the plenary sessions.

Follow-up exchanges

Interested in continuing the discussions and virtually meet event participants? Join our French-speaking electronic exchange platform on <https://dgroups.io/g/d4ag-fr>.

Digital Agri Hub

The Digital Agri Hub tracks the development of the digital agriculture (D4Ag) sector in low- and middle-income countries. Acting as a multi-actor knowledge broker and matchmaking platform, the Hub focuses on leveraging inclusive digital solutions for development and provides a unique perspective for scaling up and investing in digital agricultural innovations.

Digital Agri Hub is developed by Wageningen University and Research (WUR), in partnership with GSMA, Grameen Foundation and the Netherlands Advisory Board on impact investing (NAB).



**Digital
Agri Hub**

Enabel

